

# 2017 Beetle

Exceptional exists  
for less than you think.

From only \$21,735.\*



Some people in this world are just a little different – but in a very good way. When it comes to buying a car, we know they will never settle for anything that even whispers “ordinary.” Fortunately, the 2017 Beetle is perfectly suited to be an extension of their already vibrant personality. It’s a car where the fun factor has been dialled way up. As soon as you take your place behind the wheel, happiness happens. It’s infectious. Even people standing on the street will wave and smile. Put yourself in a 2017 Beetle and join the fun. At a very affordable price.

## Exteriors & Interiors

	Titan Black Pepita cloth	Sioux Brown two-tone cloth and leatherette with checkered beige
Pure White	TL	CL
Tornado Red	TL	-
Bottle Green Metallic	TL	CL
Dark Bronze Metallic	TL	CL
Habanero Orange Metallic	TL	-
Platinum Grey Metallic	TL	CL
Silk Blue Metallic	TL	CL
White Silver Metallic	TL	CL
Deep Black Pearl	TL	CL

## Key Features

### Iconic design

The Beetle’s unique shape is like nothing else on the road. It’s distinctive. It’s classic and modern at the same time. It has also helped the Beetle become an icon of style and individuality.

### Available App-Connect<sup>1</sup>

It’s intuitive and easy to use. With simple voice commands you can search for your favourite tunes, find an interesting new place to eat, and stay in touch with family and friends. You can also dictate text messages and have incoming texts read to you. Works via Android Auto™, Apple CarPlay™ and MirrorLink™.

### Available panoramic sunroof

Let the sun shine in. Or not. The panoramic sunroof also features a roller blind that covers the entire sunroof on those days when you just don’t want all that sunshine.

### Available LED tail lights

LED lights come on quicker so your brake lights alert those behind you sooner, which is an advantage when every millisecond can count. Plus they last a whole lot longer than conventional bulbs. On top of that, they also look really cool.

### Available two-tone Sioux checkered seat fabric

Sioux Brown and beige complement each other perfectly on these smartly styled two-tone seating surfaces. It’s the perfect way to add a touch of nostalgic flair to your Beetle.

### Ambient interior lighting

With three distinctive lighting colours to choose from, you can set the mood just the way you want.

<sup>1</sup>Do not drive distracted.

## Trendline (TL)

### Engines:

- 1.8 TSI<sup>1</sup> 170 HP, 5-speed manual transmission
- 1.8 TSI<sup>1</sup> 170 HP, 6-speed automatic transmission with Tiptronic<sup>®</sup>
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

### Trendline includes:

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm preparation
- Ambient interior lighting
- Auxiliary input
- Bluetooth<sup>®</sup> mobile phone connectivity with voice activation control
- Body-coloured bumpers
- Centre console painted, Platinum Grey Metallic<sup>†</sup>
- Cloth seating surfaces
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Dashboard colour-coded to exterior paint with additional glove box
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Heatable front seats and washer nozzles
- Hill Hold Assist (manual transmission only)
- Illuminated vanity mirrors
- Interior chrome accents
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks/windows
- Rear spoiler
- Rearview camera
- Trip computer

### Optional equipment:

#### Convenience Package

- App-Connect smartphone integration (Android Auto<sup>™</sup>, Apple CarPlay<sup>™</sup>, MirrorLink<sup>™</sup>)
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Multifunction trip computer
- SiriusXM<sup>®</sup> Satellite Radio
- USB audio input

## Classic (CL)

### Engines:

- 1.8 TSI<sup>1</sup> 170 HP, 5-speed manual transmission
- 1.8 TSI<sup>1</sup> 170 HP, 6-speed automatic transmission with Tiptronic<sup>®</sup>
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

### Includes Trendline plus:

- 17" Heritage black alloy wheels with all-season tires
- App-Connect smartphone integration (Android Auto<sup>™</sup>, Apple CarPlay<sup>™</sup>, MirrorLink<sup>™</sup>)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Door panels in leatherette
- Door sill plates
- Heatable front seats and washer nozzles
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer
- Rain-sensing wipers
- SiriusXM<sup>®</sup> Satellite Radio
- Special two-tone cloth and leatherette seating surfaces with contrast stitching
- USB audio input
- VOLKSWAGEN badge, rear decklid

### Optional equipment:

#### Style Package

- Bi-Xenon headlights with LED daytime running lights
- Blind Spot Detection with Rear Traffic Alert
- Climatronic<sup>®</sup> dual-zone electronic climate control
- Fender<sup>®</sup> Premium Audio System – 8 speakers plus subwoofer
- Front fog lights
- KESSY – keyless access with push-start button
- LED tail lights
- Panoramic power sunroof

<sup>†</sup>Centre console matched to exterior colour for Pure White, Tornado Red, Habanero Orange Metallic and Silk Blue Metallic.

Visit your Volkswagen dealer to schedule a test drive today.



Volkswagen

\*Base MSRP of a new and unregistered 2017 Beetle 1.8 TSI<sup>®</sup> Trendline with 5-speed manual transmission is \$21,735, \$1,645 freight and PDI and \$100 a/c levy included. Licence, insurance, registration, options, any dealer or other charges and applicable taxes are extra. Dealer may sell for less. Higher trimlines of the 2017 Beetle are shown and some include optional equipment.

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